

CLAIMS

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air 1. A method for applying air freshener within an automobile, comprising:
retrieving an air freshener card;
locating a substantially hidden position within the automobile; and
placing the air freshener card at the substantially hidden position.

2. The method according to claim 1, wherein the substantially hidden position is under a seat of the automobile.

3. The method according to claim 1, wherein the substantially hidden position is under a front seat of the automobile.

sub 4. The method according to claim 1, wherein the air freshener card is a piece of cardboard impregnated with liquid air freshener such that the liquid fragrance is substantially bound to the cardboard and will not leach therefrom.

5. A method for preparing a plurality of air freshener cards, comprising:

placing a predetermined number of cards within a container;
pouring a predetermined quantity of an air freshener formulation into the container; and

sealing the container and allowing the air freshener formulation to saturate the cards.

6. The method according to claim 5, wherein the cards are cardboard.

7. The method according to claim 5, wherein the air freshener formulation is composed of fragrance oil and hexylene glycol.

8. The method according to claim 7, wherein the air freshener formulation is composed of approximately 80-85% fragrance oil and 15-20% hexylene glycol.

9. The method according to claim 8, wherein approximately 0.026 ounces of air freshener formulation is poured within the container for each card placed within the container.

10. The method according to claim 9, wherein approximately 250 cards and 6 ½ ounces of the air freshener formulation are placed within the container prior to sealing.

11. An air freshener card, comprising:

a substrate of cardboard impregnated with an air freshener formulation composed of fragrance oil and hexylene glycol.

12. The air freshener card according to claim 11, wherein the air freshener formulation is composed of approximately 80-85% fragrance oil and 15-20% hexylene glycol.

13. The air freshener card according to claim 12, wherein the cardboard is 100 lb. weight cardboard.

14. The air freshener card according to claim 11, wherein the cardboard is 100 lb. weight cardboard.

15. The air freshener card according to 11, wherein each card is impregnated with approximately 0.026 ounces of the air freshener formulation.

16. The air freshener card according to claim 15, wherein the air freshener formulation is composed of approximately 80-85% fragrance oil and 15-20% hexylene glycol.

17. The air freshener card according to claim 16, wherein the cardboard is 100 lb. weight cardboard.

[illegible]